



Yulanto Web Creations

Unique in Imaginations

Corporate Profile





About Us

We are a comprehensive web design company that provides a wide range of website solutions. Yulanto web creations is a reputable web design company based in Chennai, known for its professionalism, uniqueness, and exceptional creativity since 2015.



The team of experts possesses extensive expertise in web design and development as well as cutting-edge technologies, continuously keeping abreast of the most recent trends and methodologies.

Our team specializes in various areas including web design, web development, ecommerce websites, logo design, custom development, SEO, and SMM.

Our Vision

We believe in the development and nourishing of long-term relationships with our clients. To strongly adhere to the quality of work and timeline commitments.



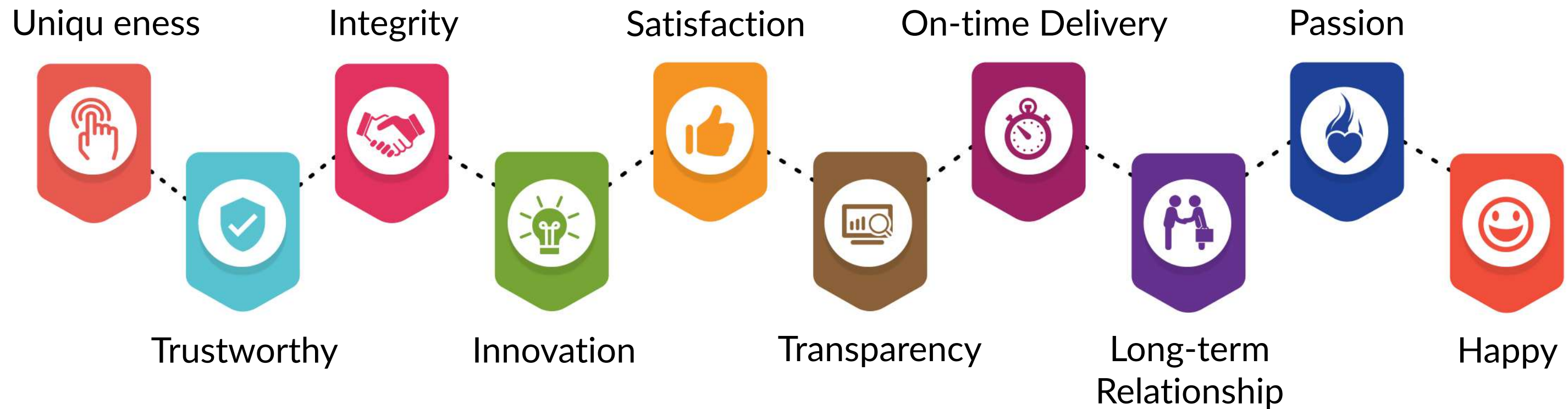
Our Mission

To continuously learn and follow ethical business practices to help us stand out as a leading player in global technology solutions.





Our Core Values



Our Philosophy & Our Focus



Our Services

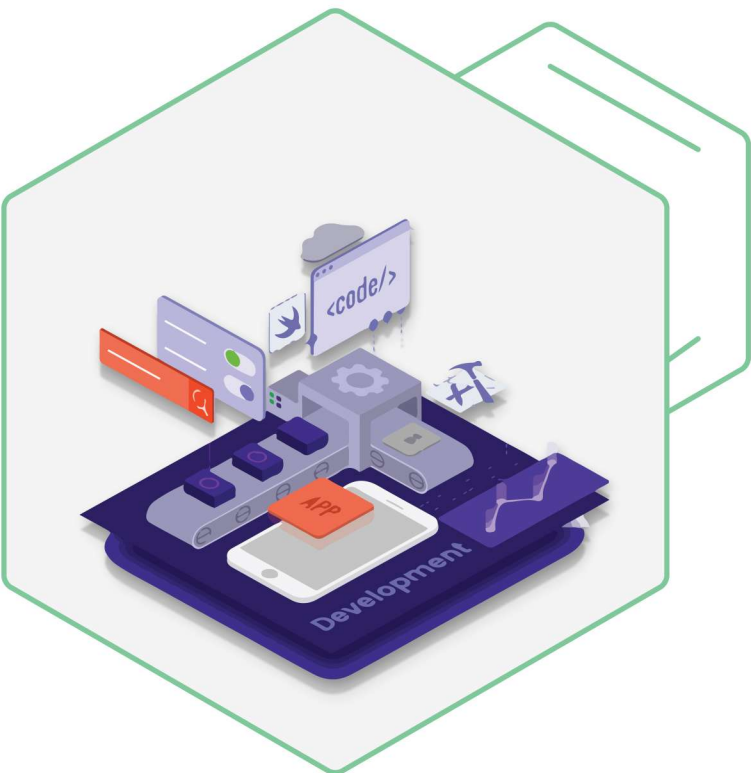


Web Design

Our team of experienced strategists and web designers excels in creating tailor-made web design services that cater to the specific needs and goals of every client.

We conceptualize, design, and launch exceptional websites that not only boast visually appealing aesthetics but also deliver exceptional functionality and performance.

- ✓ Responsive Web Design
- ✓ Web Design for Startups
- ✓ Landing Page Design
- ✓ Corporate Web Design
- ✓ Website Redesign
- ✓ Website Maintenance



Web Development

Web development involves creating and maintaining websites. It encompasses various aspects, including web design, content creation, coding, scripting, server configuration, and database management.

Our team consists of Full-stack developers who are capable of handling all components of a web application. They possess a comprehensive knowledge of different programming languages, frameworks, and technologies commonly utilized in web development.

- ✓ Php Development
- ✓ WordPress Development
- ✓ Portal & CRM Development
- ✓ Dynamic & Custom Development

Our Services



Graphic Design

Graphic Design is a creative process that combines elements such as typography, images, and layout to convey ideas effectively and aesthetically.

Our team of skilled graphic designers specializes in producing visual content to effectively convey messages. We offer services such as logo design, brochure creation, poster design, company profile, and more.

- ✓ Brand Logo Design
- ✓ Brochure Design
- ✓ Corporate Profile Design
- ✓ Corporate Identity Design



E-commerce

Our field of expertise is offering complete e-commerce solutions that are customized to your company's specific requirements. To compete in the ever-changing world of online retail, you need to have a strong foundation and plan in place.

Empowering e-commerce success with tailored strategies and support for startups and established brands alike.

- ✓ Open Source E-commerce Development
- ✓ Shopify Ecommerce
- ✓ Custom E-commerce Development
- ✓ Woocommerce Ecommerce

Our Services



On-Page SEO

On-page SEO refers to the optimization of individual web pages to improve their search engine rankings and attract organic traffic. It involves optimizing various elements directly on the webpage itself to make it more relevant to search engine queries

By incorporating on-page SEO strategies, Yulanto can enhance the visibility of your website in search engine results and draw in a greater volume of organic traffic from users who are actively seeking your content.

- ✓ On-Page SEO (White hat)
- ✓ Keyword Research
- ✓ SEO Audit
- ✓ Off-Page SEO



Digital Marketing

We're not just about delivering services, we're about crafting digital experiences that resonate with your audience and drive tangible results for your business.

With a team of seasoned experts in the realms of PPC, social media, and beyond, we're here to elevate your online presence and help you achieve your business goals.

- ✓ Google Adwords - PPC
- ✓ Social Media Advertising
- ✓ Facebook Promotions
- ✓ Display Advertising

Technologies We Work



We strongly believe in



Respecting Our Customers

Our business firm highly values its customers as the most important asset.



True Ways of Life

Our beliefs are rooted in the teachings of the vedas, which emphasize that God resides in the concept of "unselfishness."

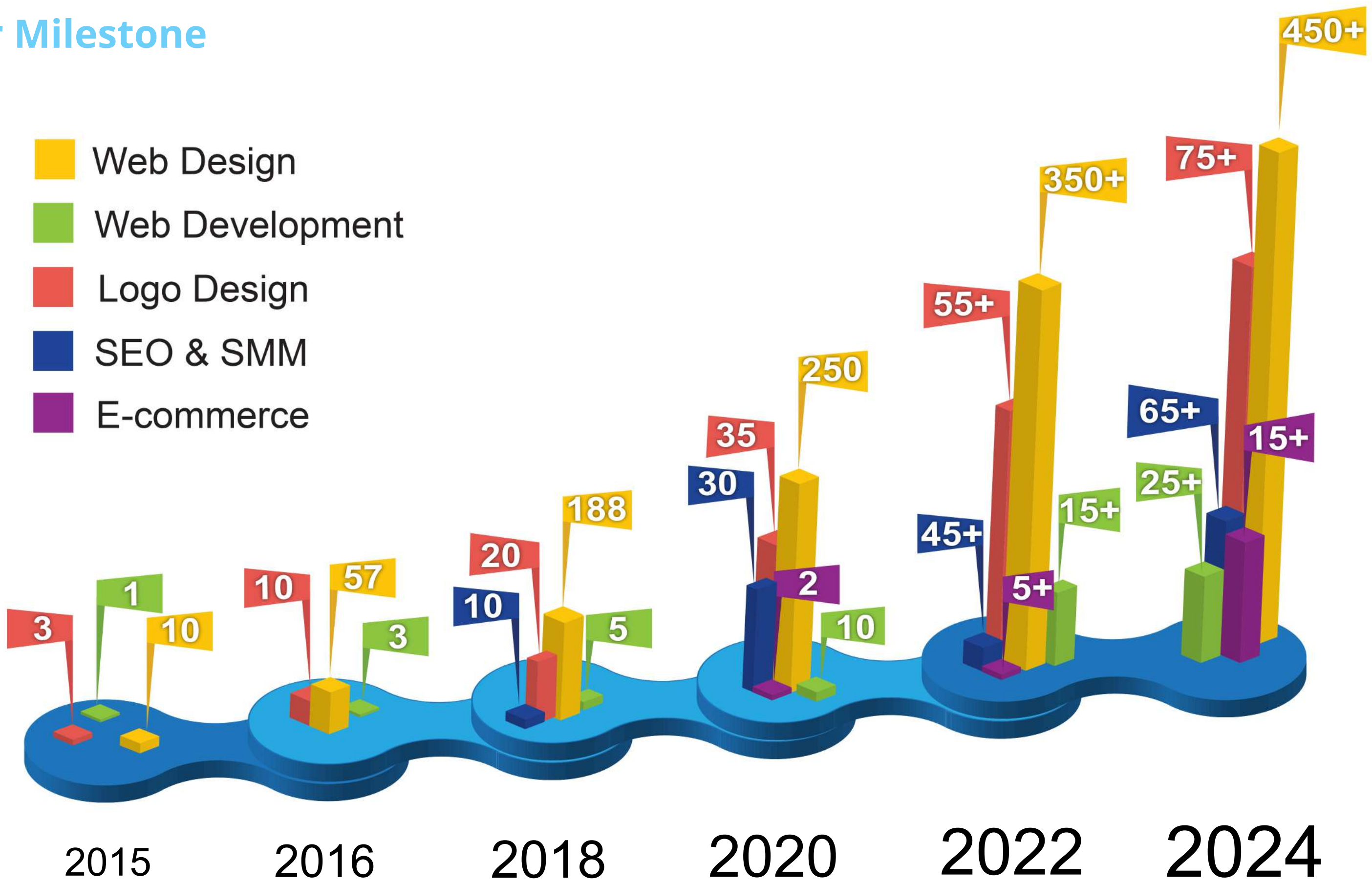


Authentic Fulfillment

Our utmost goal is to deliver unparalleled satisfaction to each and every one of our clients.



Our Milestone



Our Approach to Web Design and Development

Designing a website involves a multi-faceted approach that integrates aesthetics, functionality, user experience, and technical considerations. Here's a broad outline of the steps typically involved.

Define Goals and Objectives: Understand the purpose of the website, target audience, and desired outcomes. This could include increasing sales, brand awareness, lead generation, etc.



Research and Planning: Conduct market research, competitor analysis, and gather insights into user preferences and behaviors. Create user personas to understand your audience better.



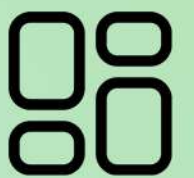
Information Architecture: Develop a site map and organize content in a logical structure. This helps users navigate the website easily and find information quickly.



Visual Design: Design the look and feel of the website, including colors, typography, imagery, and overall style. Ensure consistency with branding elements for a cohesive identity.



Responsive Design: Ensure the website is optimized for various devices and screen sizes, including desktops, tablets, and smartphones. Responsive design improves user experience and accessibility.



Content Creation: Develop high-quality, engaging content that aligns with the brand voice and resonates with the target audience. This includes text, images, videos, and other multimedia elements.






Continue...




Development: Build the website using appropriate technologies and platforms, such as HTML, CSS, JavaScript, and content management systems (CMS) like WordPress.




Testing and Optimization: Conduct thorough testing to identify and fix any bugs or issues. Optimize performance, load times, and responsiveness. Gather feedback from real users and make iterative



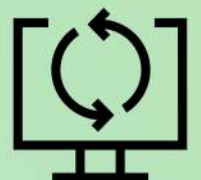
Launch and Promotion: Deploy the website to the live server and promote it through various channels, such as social media, email marketing, and search engine optimization (SEO).



Analytics and Monitoring: Use Google Analytics to track website traffic, user engagement, and other key metrics. Monitor performance regularly and make data-driven decisions for continuous improvement.



Maintenance and Updates: Regularly update content, security patches, and software to keep the website running smoothly and secure against potential threats.



Throughout the entire process, collaboration between designers, developers, content creators, and stakeholders is essential to ensure the website meets its objectives and delivers a great user experience.



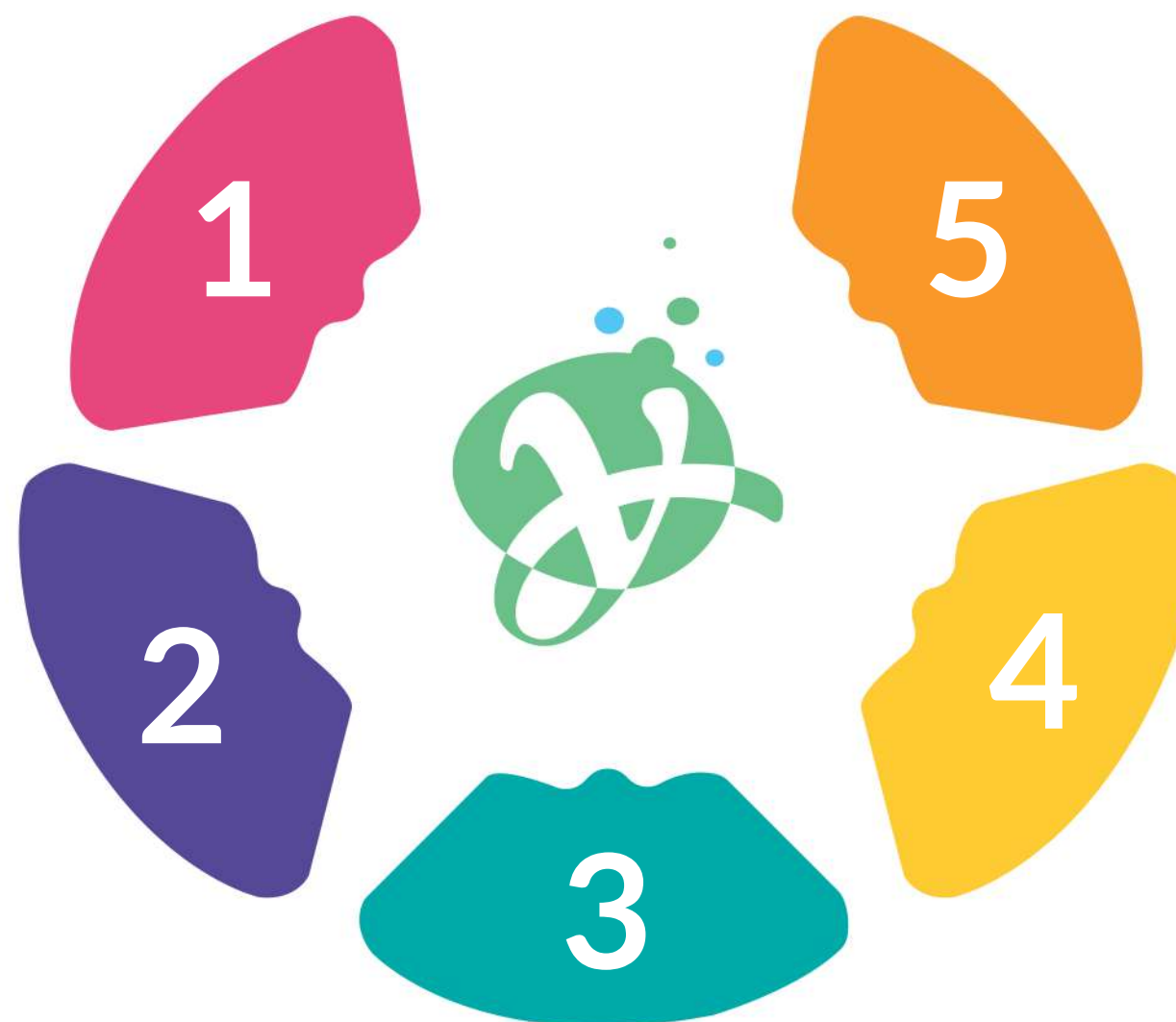
Why Choose Yulanto

Quality Design

Our motto is centered around quality, and each project we undertake showcases our dedication to prioritizing excellence.

Innovative Attitude

We constantly seek fresh ideas and embrace innovation throughout every phase of development, valuing their uniqueness.



Customer Support

With Yulanto, post-implementation support is something you never need to worry about, given our reliable and expert technical support team that is prepared to assist you.

On Time Delivery

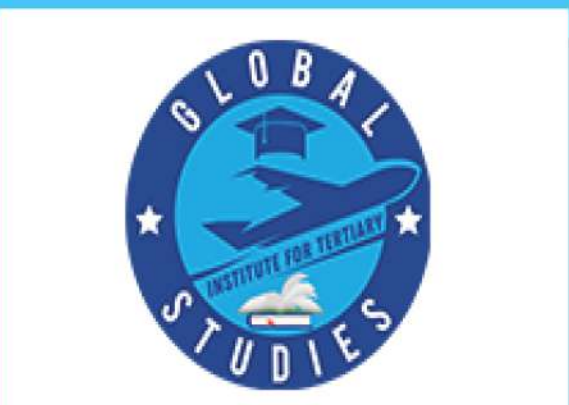
At our core, we prioritize meeting delivery timelines and acknowledge the importance of finishing projects on schedule. This is why we aim to promise less and deliver more.

Professional Team

Our team consists of highly skilled and experienced professionals in the field of web design, ensuring the creation of exceptional websites.

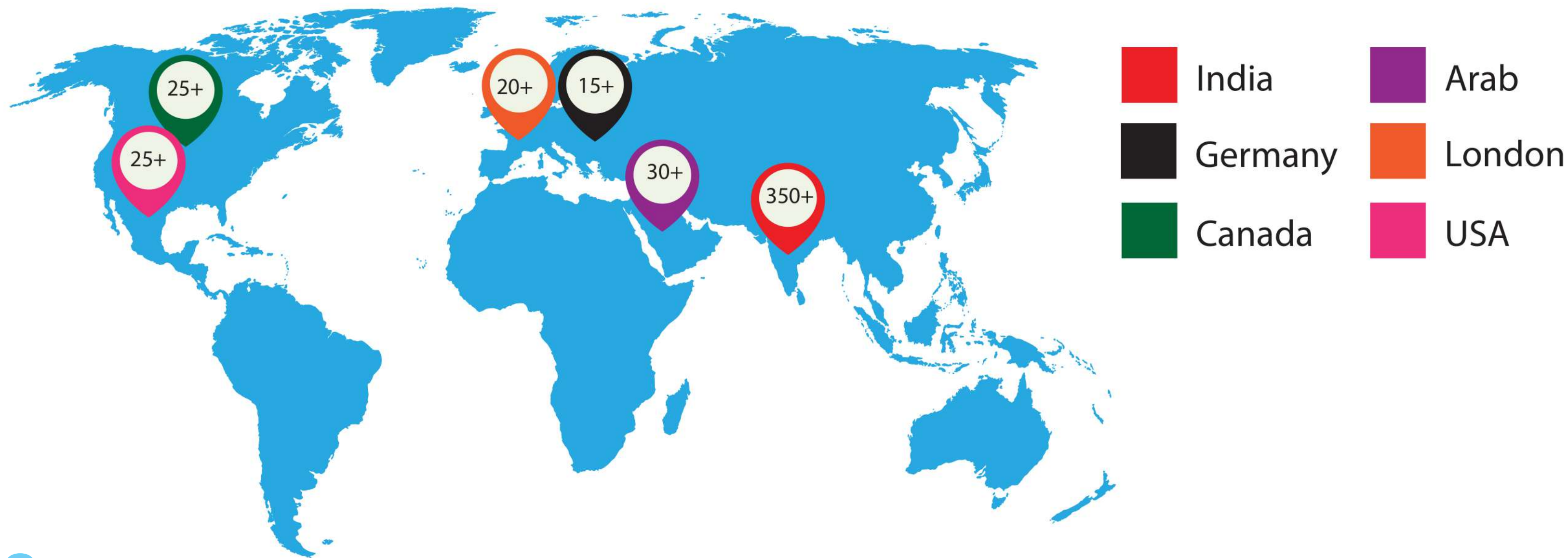


Our Valuable Clients





Our Global Clients



Our Ratings



Works Done



Happy Clients



Global Clients



📍 F3, #4/608, First Floor, V.O.C Street,
Kottivakkam, OMR,
Chennai- 600 041, India.

☎ +91 99621 57250
+91 93 63 63 5780

☎ +91 443569 5780

✉ operations@yulanto.com
info@yulanto.com

🌐 www.yulanto.com

